

Evaluation and Management Code Utilization

Presented by:

The Connecticut State Medical Society

Wednesday, August 22, 2007
The New Haven Lawn Club
193 Whitney Avenue, New Haven

6:00 – 7:00 p.m. Registration, Networking and Dinner
7:00 – 9:00 p.m. E/M Utilization Presentation *by Frank Cohen*

While understanding E/M guidelines is critical for accurate and appropriate coding, understanding how to benchmark E/M utilization is the key to developing advanced management strategies. This includes compliance risk assessments, financial impact analyses and understanding how to interpret variances from national and local comparative databases. While covering basic techniques, such as intra-category analysis, this workshop goes well beyond the 'bell curve' concept, focusing on new and emerging techniques. These include internal and comparative metrics for inter-category (category to category), and global category (category to total) comparisons. Attendees will also be introduced to two cutting edge methodological concepts; differential modeling, which is used to quantify the variance between the practice and any control group and acuity factoring, which is used to standardize the Medicare bell curves for any payer mix. The Acuity Factor is the only mathematical model that can accurately project the financial impact of over and under coding.

Attendees will receive a complete tool box, including documentation, worksheets, templates, sample reports and all pertinent data files necessary to conduct a comprehensive E/M utilization analysis.

Outline

- The importance of E/M Utilization
- Using comparative databases and statistics
- Measuring inter- and global category utilization
- How to normalize the CMS database
- Introduction to differential modeling and acuity factoring
- Case Study - Interpreting the results

Frank Cohen is a health care consultant and the Senior Analyst for **Medical Information Technology Solutions, Inc.**, the nation's leader in the development of Health Care based Decision Support Systems (DSS). Mr. Cohen is the author of: ***A Practical Guide to Reengineering the Medical Practice; Mastering RBRVS; The Complete Guide to E/M Utilization; and Coding for the Non-Coder.***

E/M Code Utilization Registration Fee: \$49 CSMS Members and Staff/\$149 Non-members

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If paying by check, mail check (payable to "CSMS") with registration form to:

CSMS E/M Utilization, 160 Saint Ronan St., New Haven, CT 06511

Fax credit card registrations to: 203-492-3836