

C M G M A

Please Join Us for our

September Educational Program

This year's September Educational Program will feature Frank Cohen who will use his 30 years of consulting experience for hospitals, large and small medical practices and other health care professionals to show CMGMA members how to Maximize a Healthy Revenue Cycle.

The idea of managing the revenue cycle in a medical practice seems pretty basic on the surface. But dive down into the details of the different processes involved and you can soon be looking at dozens and dozens of different steps involving many different people and departments. The fact is, the hardest part about managing the revenue cycle is understanding how it works. To accomplish this, we need to get a handle on where the revenue cycle begins, where it ends and what happens in between. Using cutting edge process management and improvement tools, this workshop guides the attendee through the entire revenue cycle, beginning with developing a defensible fee schedule through learning how to build process and value stream maps of the patient visit cycle and the billing cycle, finishing with a lesson on how to conduct a reimbursement validation and managed care contract value analysis.

Attendees will receive a complete tool box, including documentation, worksheets, templates, sample reports and all pertinent data files necessary to conduct a comprehensive Revenue Cycle Analysis.

Travel Directions to

Holiday Inn

(formerly the Connecticut Grand Hotel)

3580 East Main Street
Waterbury, CT 06705
(203) 706-1000

From Points West & South (New York)

Rt. 84 East to exit 25A (Austin Rd). Left off exit over Rt. 84. Take a right 1/4 mile ahead at light onto East Main Street. The hotel will be immediately on the right.

From Points East & North (Hartford)

Rt. 84 West to exit 26. Left off exit ramp. The hotel will be 1/2 mile on the left.

C M G M A

**Connecticut
Medical Group
Management
Association**

presents

***Maximizing a Healthy
Revenue Cycle***

featuring

Frank Cohen, MPA

Friday, September 26, 2008

8:30 a.m. - 3:00 p.m.

**Holiday Inn
Waterbury, CT**

(formerly the Connecticut Grand Hotel)

**September Educational
Program Speakers**

Frank Cohen, MPA, is a certified Six Sigma Black Belt and the Senior Analyst for MIT Solutions, Inc., developers of analytical and decision support tools and systems for healthcare organizations. For the past 30 years, he has worked as a data analyst, knowledge engineer, speaker and consultant. His areas of expertise include statistical modeling, measurement systems analysis and decision support.

Mr. Cohen has participated in and published numerous articles and studies and trained thousands of CPA's, physicians, administrators and other healthcare professionals in the techniques used to conduct comprehensive medical practice analyses.

His consulting experience includes hospitals, large and small medical practices, medical and professional associations, legal and accounting professionals, government agencies and other health care professionals.

**Friday, September 26, 2008
8:30 a.m. - 3:00 p.m.**

**Holiday Inn
Waterbury, CT**

*(formerly the Connecticut Grand Hotel -
directions on reverse)*

Schedule

8:30 a.m. - 9:00 a.m.

Registration
ACMPE Breakfast *

9:00 a.m. - 9:30 a.m.

Linda Swanson, CMGMA President-Elect
Welcoming Remarks

9:30 a.m. - 10:30 a.m.

Frank Cohen, MPA
“Maximizing a Healthy Revenue Cycle ”

10:30 a.m. - 10:45 a.m.

Break

10:45 a.m. - noon
Program Continuation

noon - 1:15 p.m.

Lunch

1:15 p.m. - 3:00 p.m.

Conclusion

*Lorri Brown, CMGMA's American College of Medical Practice Executives (ACMPE) Forum Representative, will be meeting with anyone interested in learning more about ACMPE.

ACMPE has assigned a maximum of 4.0 credit hours to this program. Forms for ACMPE members will be available at the meeting.

REGISTRATION FORM

Please send this registration form
and check made payable to **CMGMA** to:
CMGMA, P.O. Box 30, Bloomfield, CT 06002
or fax to: **860-286-0787**
or register **ONLINE** at **www.cmgma.org**

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Registration Fee received on or before September 12:

___ **\$95.00 CMGMA Member (*)**

___ **\$135.00 Non-Member**

**Registration Fee received after September 12 or
at the door:**

___ **\$115.00 CMGMA Member (*)**

___ **\$155.00 Non-Member**

Fee is non-refundable.

*Please note that member rates apply to all office staff attending with CMGMA members.

Check Enclosed # _____ Amount \$ _____

Credit Card # _____

Expiration Date _____ Amount \$ _____

___ AMEX ___ MasterCard ___ VISA

Name on Card: _____

Signature: _____

Are you a new CMGMA member? ___ Yes ___ No

Is this your first CMGMA meeting? ___ Yes ___ No

**For more information on this and other
upcoming programs, please visit our website:
www.cmgma.org or call Melissa or Lori at the
CMGMA Executive Office (860) 243-3977.**

**Thank you
“Friends of CMGMA”**

Ingenix

**Integrated Physicians
Management Services**

ProMutual

SRS Software

SSIMED