

Our Speaker

Rosemarie Nelson's experience in medical office management and information technology, combined with her years of consulting to physicians and practice professionals, gives her unique insight into the needs and challenges facing physicians and medical practices. Rosemarie conducts educational seminars and provides keynote speeches on a variety of healthcare technology and operational topics. She has authored numerous articles on practice management issues, and her seminar presentations and publications have been well-received by physicians, administrators, office managers and staff throughout the country.

As a medical practice management consultant, Rosemarie has established significant expertise in system implementation. Key to her qualifications and success is the business analysis method for evaluating processes and needs, and applying solutions to information systems applications. As a manager in the Office of the Future project, she led new technology planning and development for improved clinical operations. Rosemarie has managed project implementation teams and software engineers in the design and implementation of medical practice software and subsequent training of personnel. Drawing on diverse operational, clinical and financial experience, she provides practical solutions to help medical groups meet their objectives.

SAVE THE DATE!

2018 JUNE EXPO

Keynote Speaker Matt Havens

"You're Not an Acronym: A Practical Approach to Leadership"

&

"Stop Acting Your Age!"

June 15, 2018

Aqua Turf, Plainville, CT

Thank You Sponsors!

Platinum Sponsors

CMIC

Coverys

Gold Sponsor

Smith Brothers Insurance

Interested in sponsorship?
Contact CMGMA at info@cmgma.org

CMGMA[®]
CONNECTICUT



Rosemarie Nelson

**Maximize Access and Engage Patients
&
Staffing Models and Utilization for
the Future**

Friday, March 23, 2017

**Casa Mia at the Hawthorne
2421 Berlin Tpke., Berlin, CT**

Program

Maximize Access and Engage Patients

Use all your tools to maximize patient access. The mobile phone is already in your patients' hand; are you taking advantage of that? Learn best practices for enrolling patients in your portal. The session will provide tips and tricks from lessons learned in the field to give you a web site that patients go to before picking up the telephone.

Staffing Models and Utilization for the Future

Learn what roles are necessary for expanded access to patient care. As the market transitions to value-based care, the practice will need to identify new activities staff must adopt for the new models of care. The session will discuss steps to evaluate and transition staff into new roles.

Schedule

8:30 a.m. - 9:00 a.m.
Registration and Breakfast

9:00 a.m. - 9:45 a.m.
Donna Rizzio, CMGMA President
Welcoming Remarks

9:45 a.m. - 10:45 a.m.
Maximize Access and Engage Patients
Rosemarie Nelson

10:45 a.m. - 11:00 a.m.
Break

11:00 a.m. - 12:00 p.m.
Staffing Models and
Utilization for the Future
Rosemarie Nelson



*For more information or questions, please
contact CMGMA:
Phone: 860-243-3977
Email: info@cmgma.org*

Registration Form

- **Register online at www.cmgma.org**
- **Mail to: CMGMA, P.O. Box 30, Bloomfield, CT 06002**
- **Email to: info@cmgma.org**

Attendee 1: _____

Attendee 2: _____

Attendee 3: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Early Registration on or before March 16

_____ \$ 75.00 CMGMA Member (*)

_____ \$ 99.00 Non-Member

Registration Fee received after March 16:

_____ \$ 100.00 CMGMA Member (*)

_____ \$ 150.00 Non-Member

* Please note that member rates apply to all office staff attending with CMGMA members.

Fee is non-refundable.

Check Enclosed # _____

Credit Card# _____

Expiration Date _____

_____ AMEX _____ MasterCard _____ VISA

Name on Card: _____

Signature: _____