



# INCREASING IMMUNIZATION ADVOCACY

How Practice Leaders Make a  
Difference Make a Difference

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Nurses Who Vaccinate  
Infection Preventionist  
Infection Prevention and Control,  
Good Samaritan Hospital

# Disclosures

- None



# Healthcare Providers should advocate vaccines whenever the opportunity presents itself

Patients and parents look to HCP's for clinical information and parenting advice. How can providers take advantage of the unique platform they're given? By speaking about immunizations whenever possible (and appropriate!).

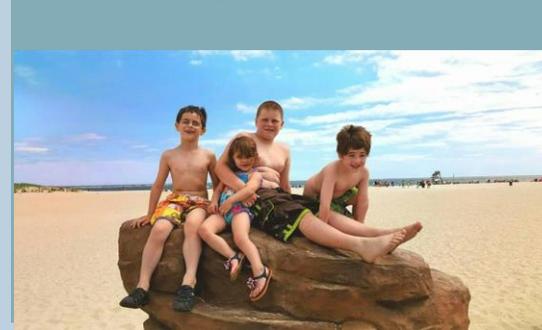
Myself



My Patients



My Family



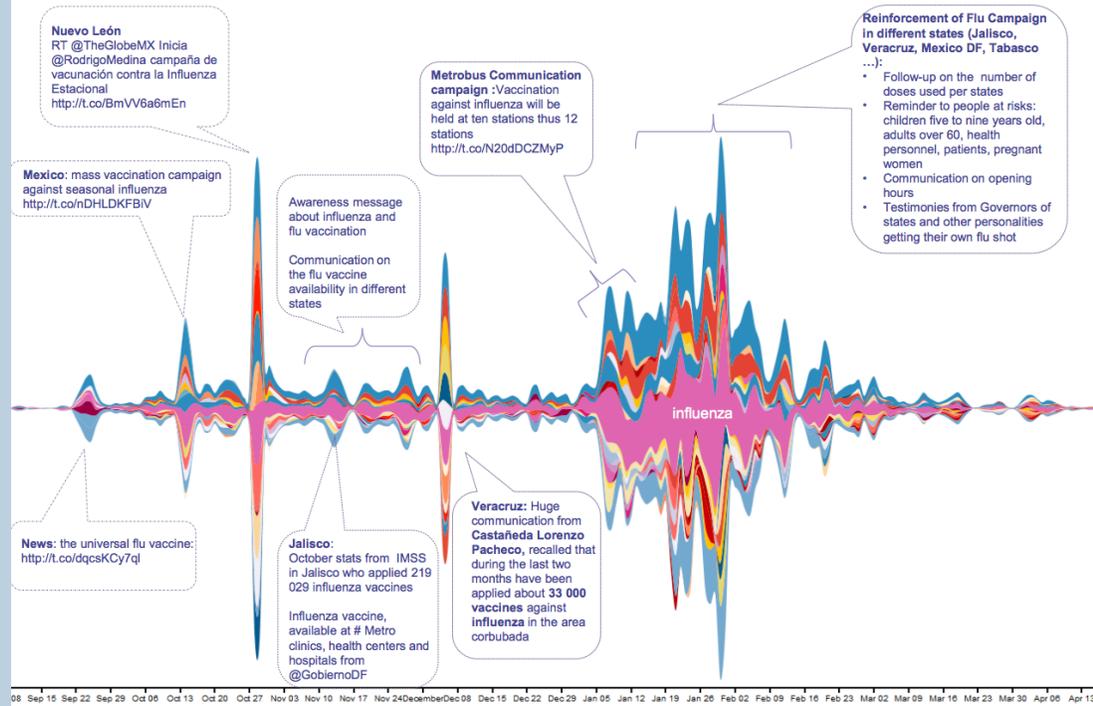
My Community





# Understanding the vaccination conversation in social media

## Mexico case study: tracking the flu campaign



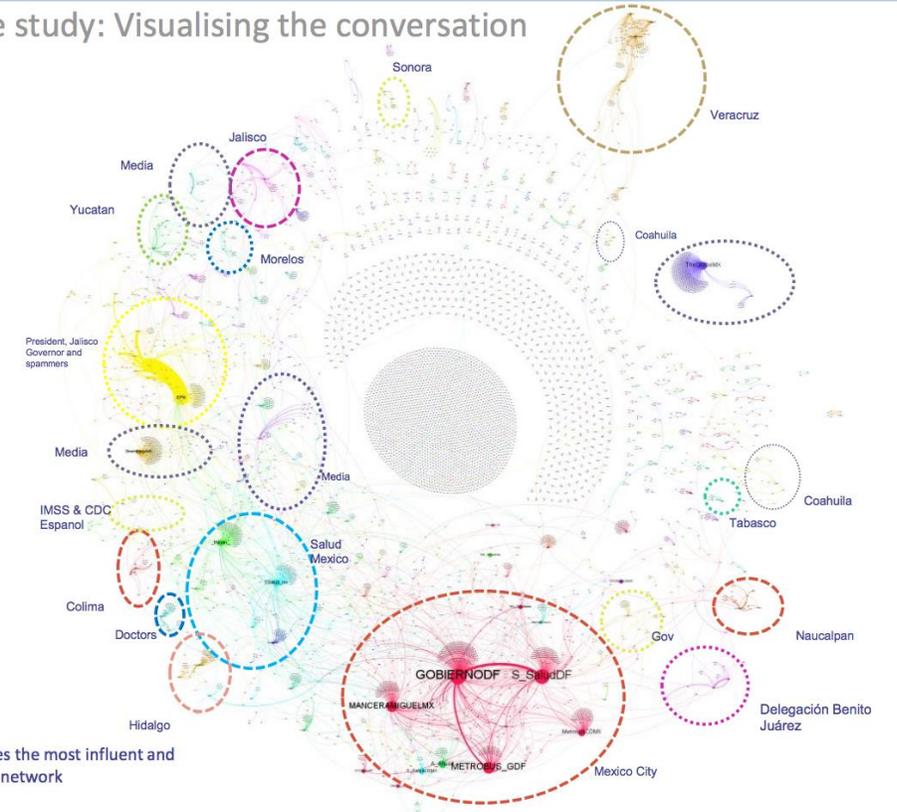
## Mexico case study: Visualising the conversation

Circles represents the main clusters

At the center of the graph are present people who tweeted without RT OR MT

Moving at the periphery appears interactions and clusters

Size of Nodes measures the most influent and central account in the network



# Nurses Who Vaccinate makes it a mission to be present on major social media platforms, and so can you!



BLOGSPOT



PINTEREST

FACEBOOK



TWITTER



# How can social media help to advocate for vaccines?

*Social Media  
Explained With*

## **V@ccines**

-  I like vaccines.
-  I am getting my #FluShot
-  Vaccine education is my skill.
-  Here is a board of vaccine pictures.
-  Here is a #VaxSelfie of me getting vaccinated
-  Here is a Hangout for public health advocates.
-  Here's a place to receive vaccinations.
-  I'm listening to a podcast about vaccines.
-  Watch this video of me giving a patient vaccines.
-  Here's a GIF of a nurse vaccinating an infant.
-  This is a 6 second looped video of me getting my flu shot.

# PRO'S AND CON'S OF SOCIAL MEDIA

## PROS

It's an opportunity to be proactive.

- HCWs can share clinical knowledge and experiences

HCW's have ability listen to patient's stories and questions

- Address concerns and provide answers

## CONS

Public is quick to share horror stories and myths

- Patients are overwhelmed by sensational news

Media outlets predominately want to share bad news

- It takes a lot of work to highlight vaccine success stories and minimize an occasional bad outcome.

# Why Should Health Care Provider Utilize Social Media?

Influence

Collaboration

Share and  
Create  
Educational  
Tools

Empower  
patients and  
families

# Influence

## Healthcare management professionals,

- Have a crucial role to play at all levels of healthcare:
  - Working directly with patients
  - Leading policy development and implementation
  - Taking personal responsibility – as healthcare workers, you set an example for the workplace

**You can make a difference in whether a patient vaccinates.**

**GOT MY FLU SHOT!  
HAVE YOU?** 

**Health care workers who refuse the flu shot are endangering their patients.**

**Refusing the flu shot because it's not 100% effective is like refusing to wear a seatbelt because it's not 100% protective in a car crash. No vaccine offers 100% protection. But the disease has an excellent chance of being prevented or severity and duration can be greatly reduced.**



# Influence

## Pediatrics: The Impact of Social Networks on Parents' Vaccination Decisions

Social networks, and particularly parents' people networks, play an important role in parents' vaccination decision-making.

Healthcare providers are among top 5 network members in 90% conformer' networks

Healthcare providers are among 88% of nonconformers.

Healthcare providers were typically ranked second as parents most important network, right behind spouses/partners.

Interventions need to be broadened beyond parents; focus on communities.

# Influence



Conversations, posts and most importantly, *comment sections* have a big impact.

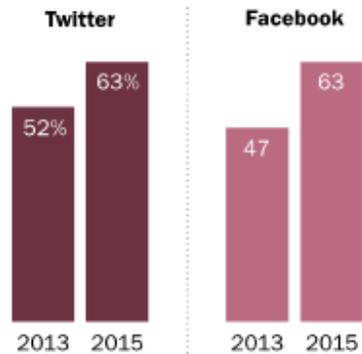
**Comment sections** – The study, called “Reexamining Health Messages in the Digital Age: A Fresh Look at Source Credibility Effects,” concluded that commenters perceived as credible “are instrumental in influencing consumers’ responses.”

- Anonymous comments have influence on public’s likelihood to vaccinate.
- When a healthcare provider (or someone claiming to be one) contradicts evidence-based research, the outcome is negative and far reaching.

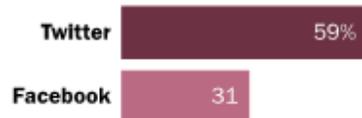
# Where are patients getting news from?

## Facebook and Twitter News Use is on the Rise

% of \_\_\_ users who get news there



Of those who get news from \_\_\_ in 2015, percent who have kept up with a news event as it was happening

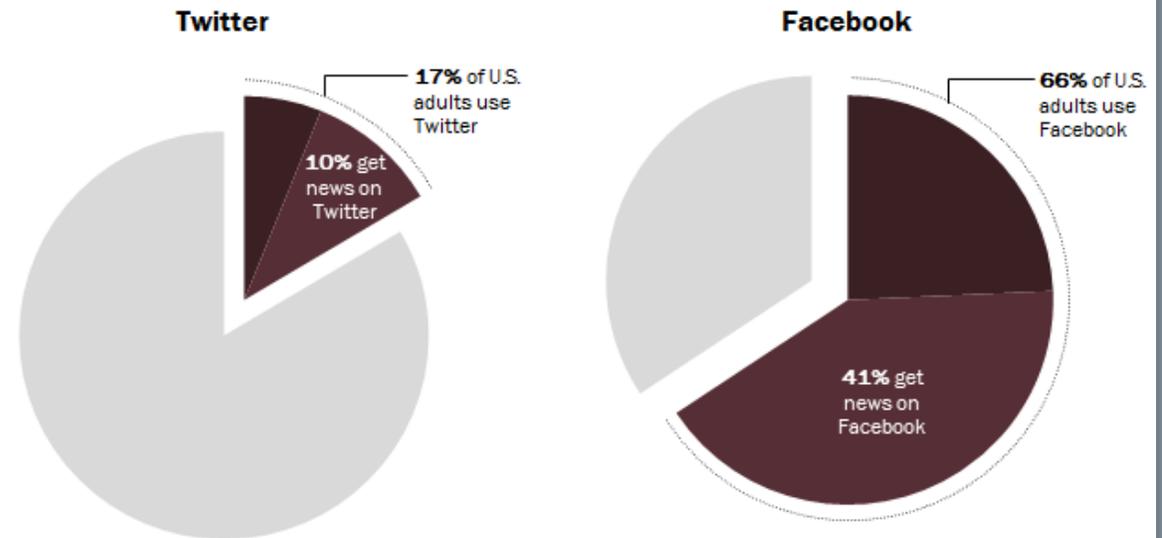


Social Media and News Survey, March 13-15 & 20-22, 2015. Q2, Q4, Q7, Q11.

PEW RESEARCH CENTER

## One-in-Ten U.S. Adults Get News on Twitter, While About Four-in-Ten Get News on Facebook

% of U.S. adults who use and get news from each site



Social Media and News Survey, March 13-15 & 20-22, 2015. Q1, Q2, Q3, Q4.

PEW RESEARCH CENTER

# Collaboration

Local

## Examples:

- State Department of Health Facebook Page
- County Twitter Accounts

National

- CDC Twitter Chats
- Immunization Action Coalition

Global

- Shot@Life
- GAVI Alliance

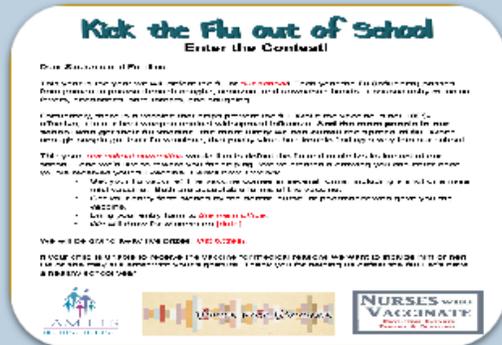
# Collaboration

Colleagues

Students  
Faculty  
Administration  
Contributions  
Research  
Monitoring  
Data Collection  
International Connections

# Educational Tools

## Toolkits



Kick The Flu Out of School Toolkit  
(Families Fight Flu, Nurses Who Vaccinate, Voices for Vaccines)

## E-Cards



CDC's Health-e-Cards allow the public to send electronic greeting cards to friends, family, and co-workers

## Videos



Every Child By Two volunteer spokesperson, Actor and Mom Amanda Peet, this PSA encourages parents to immunize and includes the message "get the facts, vaccines save lives".

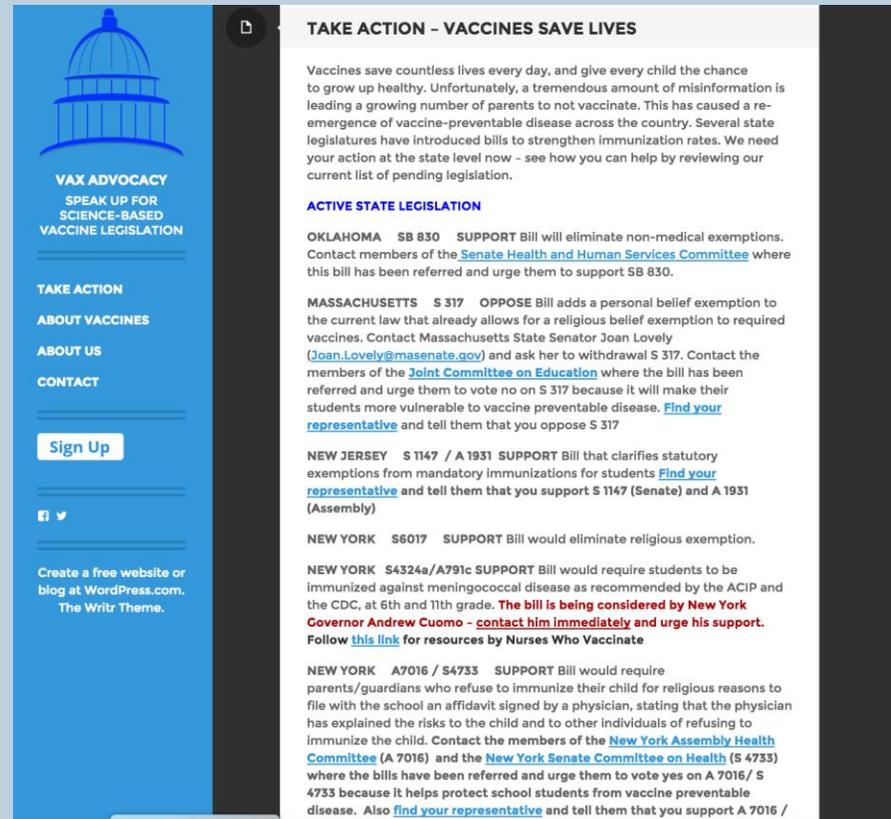
## Action Alerts



By sharing our voices, educating each other, and empowering one another...we are all advocates. (Shot@Life)

...And so much more!

# Educational Tools



**VAX ADVOCACY**  
SPEAK UP FOR  
SCIENCE-BASED  
VACCINE LEGISLATION

TAKE ACTION  
ABOUT VACCINES  
ABOUT US  
CONTACT

Sign Up

Create a free website or  
blog at WordPress.com.  
The Writr Theme.

**TAKE ACTION - VACCINES SAVE LIVES**

Vaccines save countless lives every day, and give every child the chance to grow up healthy. Unfortunately, a tremendous amount of misinformation is leading a growing number of parents to not vaccinate. This has caused a re-emergence of vaccine-preventable disease across the country. Several state legislatures have introduced bills to strengthen immunization rates. We need your action at the state level now - see how you can help by reviewing our current list of pending legislation.

**ACTIVE STATE LEGISLATION**

**OKLAHOMA SB 830 SUPPORT** Bill will eliminate non-medical exemptions. Contact members of the [Senate Health and Human Services Committee](#) where this bill has been referred and urge them to support SB 830.

**MASSACHUSETTS S 317 OPPOSE** Bill adds a personal belief exemption to the current law that already allows for a religious belief exemption to required vaccines. Contact Massachusetts State Senator Joan Lovely ([Joan.Lovely@masenate.gov](mailto:Joan.Lovely@masenate.gov)) and ask her to withdrawal S 317. Contact the members of the [Joint Committee on Education](#) where the bill has been referred and urge them to vote no on S 317 because it will make their students more vulnerable to vaccine preventable disease. [Find your representative](#) and tell them that you oppose S 317

**NEW JERSEY S 1147 / A 1931 SUPPORT** Bill that clarifies statutory exemptions from mandatory immunizations for students [Find your representative](#) and tell them that you support S 1147 (Senate) and A 1931 (Assembly)

**NEW YORK S6017 SUPPORT** Bill would eliminate religious exemption.

**NEW YORK S4324a/A791c SUPPORT** Bill would require students to be immunized against meningococcal disease as recommended by the ACIP and the CDC, at 6th and 11th grade. **The bill is being considered by New York Governor Andrew Cuomo - contact him immediately and urge his support.** Follow [this link](#) for resources by Nurses Who Vaccinate

**NEW YORK A7016 / S4733 SUPPORT** Bill would require parents/guardians who refuse to immunize their child for religious reasons to file with the school an affidavit signed by a physician, stating that the physician has explained the risks to the child and to other individuals of refusing to immunize the child. Contact the members of the [New York Assembly Health Committee](#) (A 7016) and the [New York Senate Committee on Health](#) (S 4733) where the bills have been referred and urge them to vote yes on A 7016 / S 4733 because it helps protect school students from vaccine preventable disease. Also [find your representative](#) and tell them that you support A 7016 /

...And so much more!

# Advocacy Tools

**shot @life** A movement to protect children worldwide by providing life-saving vaccines where they are most needed.

## MOMENTS Matter

The new Shot@Life mobile app helps parents tell the story of their child's "firsts," by capturing photos and chronicling childhood moments from 0 to 5 through the milestone tracker, all while helping to build awareness about the Shot@Life campaign and the life-saving vaccines that help give children around the world a shot at a healthy life.

The app is free and available in both Apple iOS and Android.

**DOWNLOAD NOW**

Available on the iPhone **App Store** Available in **Android Market**



**shot @life** Moments Matter. [shotatlife.org/mobile](http://shotatlife.org/mobile)



Share photos through Facebook, Twitter or email

Capture a photo of your child

Keep track of upcoming well-child visits and recommended immunizations

Customize photos with Shot@Life inspired frames

Chronicle your child's growth and development with the interactive tracker and schedule reminders for upcoming milestones

Create and view albums within the app to categorize your photos. (eg. Alex's First Year)

Android Market iTunes App Store

**shot @life** Invest in a healthier world. Immunize a child.

**UNITED NATIONS FOUNDATION**

**healthychildren.org** Powered by pediatricians. Trained by parents. From the American Academy of Pediatrics.

# Advocacy Tools



# Empowering Patients

- The ultimate goal is to give the patient and family a strong vaccine educational foundation.
- Empower patients and families to advocate public health and vaccines.
- By strengthening the parents understanding, they can be vaccine advocates on the playground and direct vaccine hesitant parents to speak to qualified healthcare professionals and not rely on misinformation.



# Empowering Patients

## ALL ABOUT THAT VAX



<https://www.youtube.com/watch?v=2vq3dXsBtPs>

## Patient Advocates



# How Should Health Care Providers Utilize Social Media?

Proactive  
Approaches

Countering  
Misinformation

Learn Your  
Audience

CASE Method

Digital  
Professionalism

Share Success  
Stories

# Pro-active Approaches

- ❖ Write Letters to Editor
- ❖ Opinion-Editorial, “Op-eds”
- ❖ Connect to colleagues and healthcare providers in online communities
- ❖ Contact legislators about current health bills and initiatives
- ❖ Collaborate in organizations/forums/brainstorm
- ❖ Share evidence-based practices
- ❖ Join Public Health organizations

**What can nurses do  
to share pro-science  
and pro-vaccine  
information  
with public?**



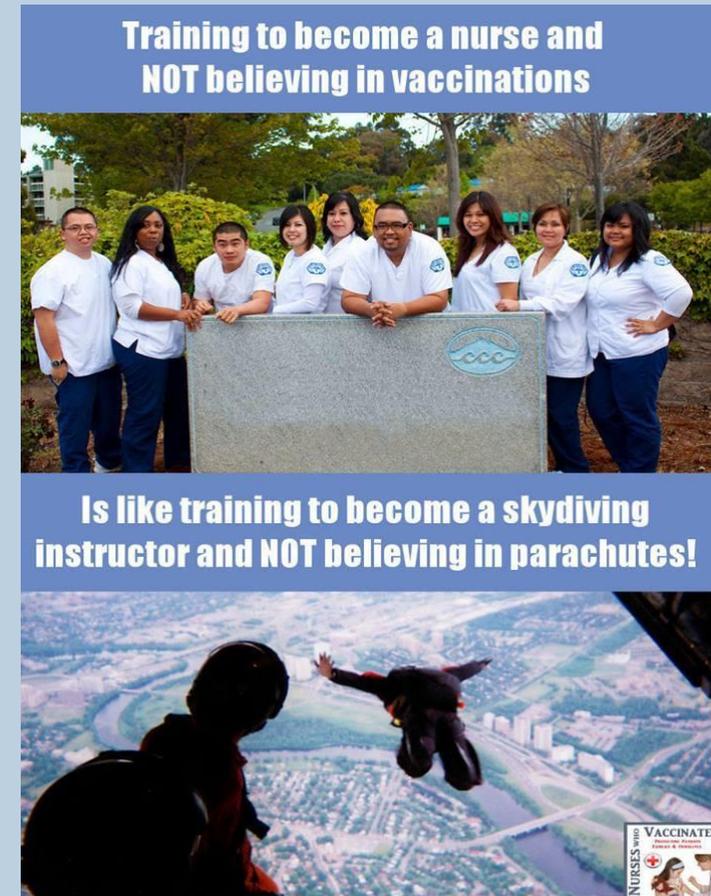
# Pro-active Approaches

## Op-eds

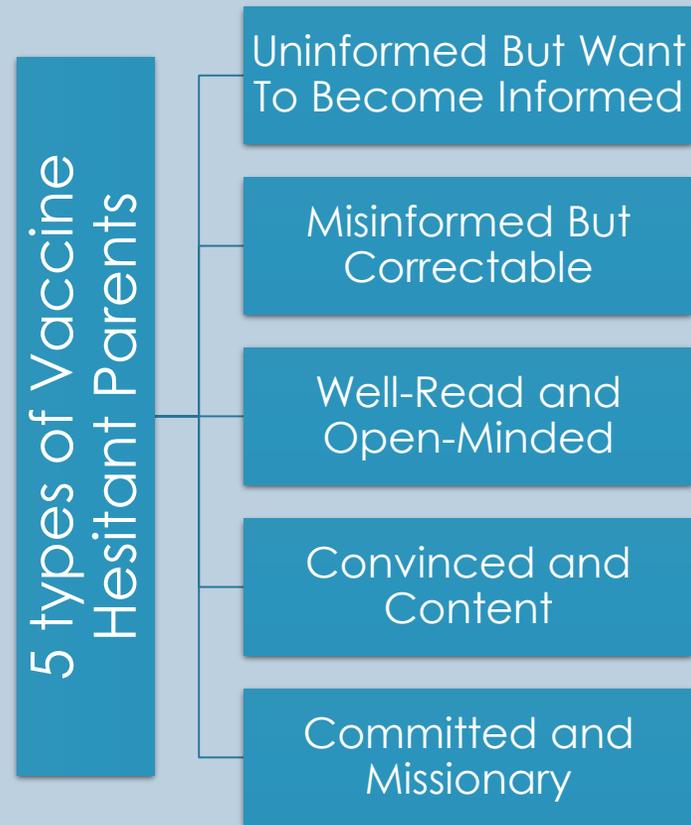
- Written from personal experience or expert's perspective
- Subjects matters are timely issues, hot topics, or public interest
  - Californian Measles, International Infection Prevention Week, Polio
- Clear structure, usually less than 1000 words
- Key Points
  - Issue/Problem
  - Who's involved?
  - What has been done?
  - What is the solution?
  - How can reader get involved?
  - Plan and Call to Action

# Countering misinformation on the internet

- Respond gracefully and professionally at all times
- Maintain poise and professionalism
- Keep your cool
- Don't let arguments escalate
- Learn who to ignore
- Learn who your audience is
- Leave the door open for others to ask questions
- Direct the audience to credible sources



# Know Your Audience



Halperin, Scott A., MD, How to Manage Parents Unsure About Immunization, Presented at Dalhousie University, Day of Pediatrics, Truro, Nova Scotia, April, 1999.

# Know Your Audience

- What do they need to know? What are the key points?
- Understand their experience, knowledge, trust and fears
- Aim the conversation towards conversationalists with legitimate concerns
- Speak to the middle, try not to engage the extremes
  - The way you lead the conversation with those on the extremes, influences the way the silently observing fence sitters view the issue (and the evidence)
- How many are silently observing, or “lurking?”

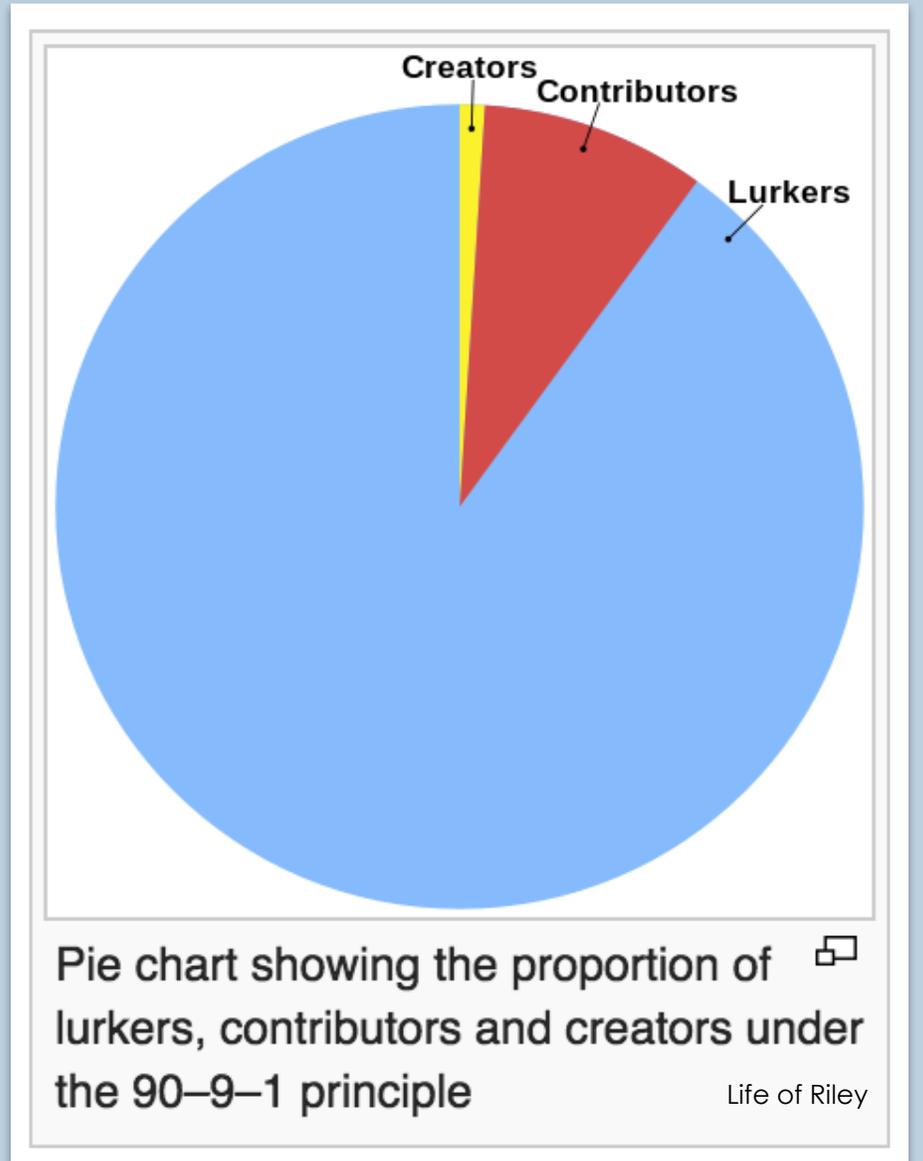


*Glad you asked...*

# Know Your Audience

**The audience is larger than it appears**

McConnell, Ben; Huba, Jackie (May 3, 2006). "The 1% Rule: Charting citizen participation". *Church of the Customer Blog*.



# The CASE\* method

**The CASE Method** combines emotional and scientific talking points aimed at swaying parents' emotional response regarding vaccines and helping them to face the issue more logically.

*Story then  
science!*

**It gives the healthcare provider an opportunity to:**

- Share why vaccinating is important to them
- Share why it is important that the patient and their family vaccinate

**The CASE Method allows the nurses to share their story with science.**

It is through sharing our stories we can relate to the patient and have a positive influence.



# The four steps to the CASE method

## 1- **C**orroborate:

- Acknowledge the parents' concern and find some point on which you can agree; set the tone for a respectful, successful talk

## 2- **A**bout Me:

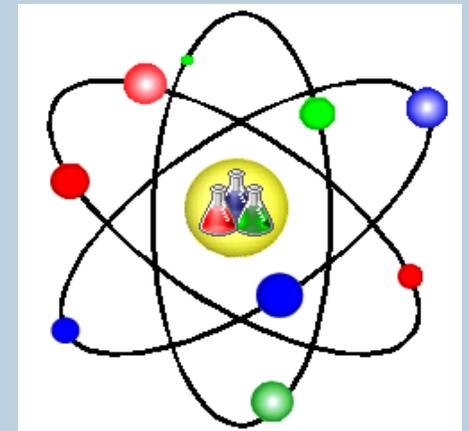
- Describe what you have done to build your knowledge base and expertise

## 3- **S**cience:

- Relate what the science/ evidenced-based research says

## 4- **E**xplain/Advice:

- Explain your advice to patient, based on the science



# CASE Method In Action

**Patient:**

*“I’m nervous about the flu vaccine. I’ve heard from some websites that other people skip it because it gave them the flu. Should I get the vaccine for myself and children?”*

**Nurse:**

**(C)** *“I understand you have concerns. There is a lot of conflicting influenza information on the internet, but it’s important to know that not all of it is accurate nor up to date.*

**(A)** *I have educated myself about the dangers of influenza virus because I want to be able to help my patients make healthy decisions for themselves and their children. I’ve cared for very sick children, previously healthy children, in pediatric intensive care units. When they recovered, parents vowed to never skip the influenza vaccine again.*

**(S)** *There is a lot of science behind the safety of the influenza vaccine. It is scientifically impossible to catch the flu from the flu shot because the virus used, is sterile and dead. In order to make you sick, the virus has to be able to replicate, which it can’t in the vaccine form. As a nurse and scientist I trust the science.*

**(E)** *I am vaccinated myself, along with my children. I want to offer the same protection to you and your family- thus I strongly encourage you to get the vaccine.”*

# Digital Professionalism DO's

## DO remember that nurses:

- Have an ethical and legal obligation to maintain patient privacy
- Must be aware of, and comply with, employer policies regarding use of employer-owned computers, cameras, and other electronic devices and use of personal devices in the workplace
- Must maintain professional boundaries in the use of electronic media

# Digital Professionalism **DONT's**

## **DON'T:**

- Transmit, by way of any electronic media, any patient-related information, name or image that is reasonably anticipated to violate patient rights to confidentiality or privacy or to otherwise degrade or embarrass the patient. Limiting access to postings through privacy settings is not sufficient to ensure privacy
- Refer to patients in a disparaging manner, even if they are not identified
- Make disparaging remarks about employers or coworkers

# Examples & Success Stories

shot @life

VACCINATE  
PROTECTING PATIENTS  
FAMILIES & OURSELVES

PICCOLLAGE

nurseswhovax  
Washington, D.C. FOLLOWING

11 likes 29w

nurseswhovax @nurseswhovax members are excited to be working with fellow @shotatlife Champion @jo\_jofrost in standing up for childhood by expanding access to global vaccines. #vaccineswork <http://shotatlife.org/blog/jo-frost.html>

♡ Add a comment... ⋮

**Nurses Who Vaccinate** via **ShotByShot.org**  
Published by Angela Quinn RN [?] · October 6 at 8:09pm · 🌐

A very sad story about a mother who lost her son to the flu virus. Getting vaccinated is important for reasons other than keeping ourselves safe; it lessens the chance of spreading it to people who are vulnerable.

**My Healthy Son Died from the Flu**  
In Fall 2012, we chose to not vaccinate my son against the flu. The following March, he contracted the B strain and passed away.  
[DEDICATEDTOALLBETTER.ORG](http://DEDICATEDTOALLBETTER.ORG)

12,856 people reached Boost Post

83 Likes 5 Comments 150 Shares

👍 Like    💬 Comment    ➦ Share

**12,856** People Reached

**244** Likes, Comments & Shares

<b>85</b> Likes	<b>83</b> On Post	<b>2</b> On Shares
<b>9</b> Comments	<b>8</b> On Post	<b>1</b> On Shares
<b>150</b> Shares	<b>150</b> On Post	<b>0</b> On Shares

**1,356** Post Clicks

<b>0</b> Photo Views	<b>753</b> Link Clicks	<b>603</b> Other Clicks <span>👤</span>
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**NEGATIVE FEEDBACK**

<b>4</b> Hide Post	<b>2</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

**[Redacted Name]**  
March 13

As of today at 3pm, all my kids are caught up and fully vaccinated! A year ago they'd had no vaccines at all. I'm pretty proud of this moment.

31 Likes 15 Comments

👍 Like    💬 Comment

# Examples & Success Stories



 **[Redacted Name]**  
May 16

On another note, I just wanted to stop by and offer my sincere appreciation for everyone in this group. If I had not found this group, I may not have had the confidence to reevaluate my vaccine stance and as a result, my daughter would have continued to be unprotected. I made the decision to start catching her up in January, and she has currently received at least one of every vaccine. [Thank you guys!](#) 😊

16 Likes 4 Comments

 Like  Comment

 **Nurses Who Vaccinate** added a new photo to the album: **Partners in Promoting Immunizations.**  
Published by Melody Anne Butler [?] · September 17 · 🌐

"The American Academy of Pediatrics would like to correct false statements made during the Republican presidential debate last night regarding vaccines. Claims that vaccines are linked to autism, or are unsafe when administered according to the recommended schedule, have been disproven by a robust body of medical literature. It is dangerous to public health to suggest otherwise.

"There is no 'alternative' immunization schedule. Delaying vaccines only leaves a child at risk ... See More

**American Academy of Pediatrics  
Reiterates Safety and Importance of Vaccines**  
5/17/2015

by Karen Ramley, MD, MBA, MPH, FAAP, Executive Director, American Academy of Pediatrics

"The American Academy of Pediatrics would like to correct false statements made during the Republican presidential debate last night regarding vaccines. Claims that vaccines are linked to autism, or are unsafe when administered according to the recommended schedule, have been disproven by a robust body of medical literature. It is dangerous to public health to suggest otherwise.

"There is no 'alternative' immunization schedule. Delaying vaccines only leaves a child at risk of disease for a longer period of time; it does not make vaccinating safer.

"Vaccines work, plain and simple. Vaccines are one of the safest, most effective and most important medical innovations of our time. Pediatricians partner with parents to provide what is best for their child, and what is best for children to be fully vaccinated."

\*\*\*

The American Academy of Pediatrics is an organization of 64,000 primary care pediatricians, pediatric medical subspecialists and pediatric surgical specialists dedicated to the health, safety and well-being of infants, children, adolescents and young adults. For more information, visit [www.aap.org](http://www.aap.org) and follow us on Twitter @AmericanAcadPeds.

12,078 People Reached

522 Likes, Comments & Shares

357 Likes	140 On Post	217 On Shares
47 Comments	19 On Post	28 On Shares
118 Shares	116 On Post	2 On Shares

968 Post Clicks

157 Photo Views	13 Link Clicks	798 Other Clicks
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**NEGATIVE FEEDBACK**

3 Hide Post	2 Hide All Posts
0 Report as Spam	0 Unlike Page

12,078 people reached Boost Post

140 Likes 14 Comments 116 Shares

 Like  Comment  Share



# Legislation Success Stories



## Vaccinate for Healthy Schools

Colorado Parents Supporting the Passage of Common-Sense Vaccine Legislation

[Home](#) [Info for Parents](#) [What Still Needs to Be Done?](#) [Info for Facilities](#) [Why HB1288 Is A Victory](#) [FAQ](#) [Resources](#) [Contact Us](#)



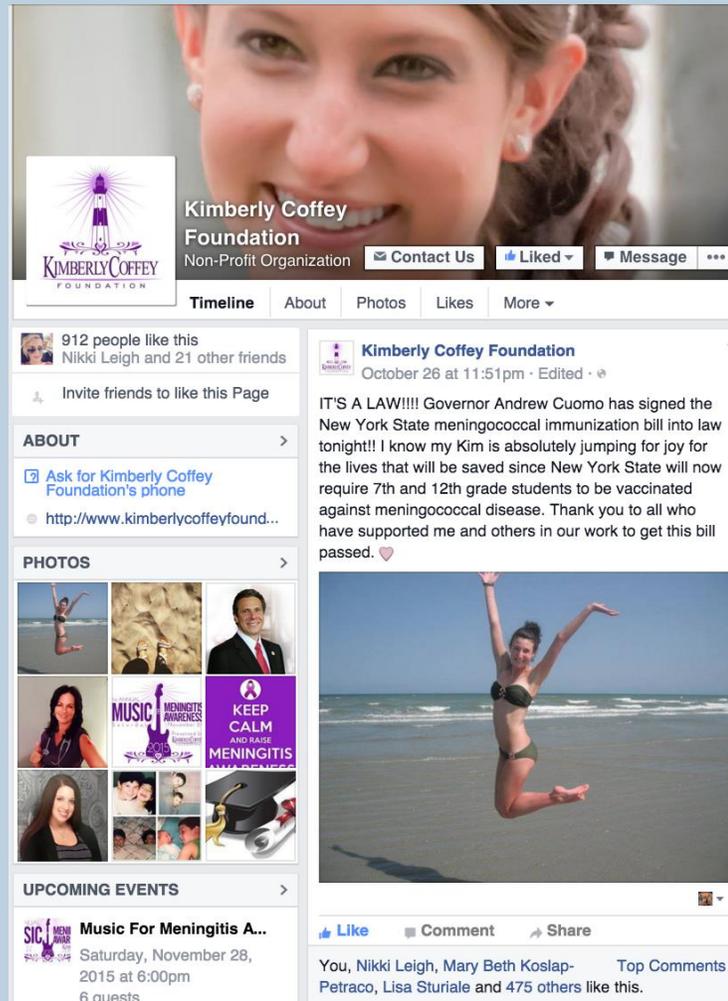
JANUARY 3, 2014

### Parents Achieve Immunization Rate Transparency Through HB1288

**Update!** We would like to encourage all parents to attend a Parent Forum on Immunization

Search ...

# Legislation Success Stories



The image shows a screenshot of the Kimberly Coffey Foundation's Facebook page. The profile picture is a close-up of a smiling woman. The cover photo is a woman in a bikini jumping in the air on a beach. The page header includes the foundation's name, 'Non-Profit Organization', and navigation links for 'Contact Us', 'Liked', and 'Message'. The main post, dated October 26, 2015, celebrates the signing of a meningococcal immunization bill in New York State. The left sidebar contains sections for 'About' (with a website link), 'Photos' (a collage of images including a man in a suit and a woman), and 'Upcoming Events' (a 'Music For Meningitis' event on November 28, 2015).

**Kimberly Coffey Foundation**  
Non-Profit Organization

Contact Us Liked Message

Timeline About Photos Likes More

912 people like this  
Nikki Leigh and 21 other friends

Invite friends to like this Page

**ABOUT**

Ask for Kimberly Coffey Foundation's phone

<http://www.kimberlycoffeyfound...>

**PHOTOS**

**UPCOMING EVENTS**

**Music For Meningitis A...**  
Saturday, November 28, 2015 at 6:00pm  
6 guests

**Kimberly Coffey Foundation**  
October 26 at 11:51pm · Edited ·

IT'S A LAW!!!! Governor Andrew Cuomo has signed the New York State meningococcal immunization bill into law tonight!! I know my Kim is absolutely jumping for joy for the lives that will be saved since New York State will now require 7th and 12th grade students to be vaccinated against meningococcal disease. Thank you to all who have supported me and others in our work to get this bill passed. ♥

Like Comment Share

You, Nikki Leigh, Mary Beth Koslap-Petraco, Lisa Sturiale and 475 others like this.

# Legislation Success Stories

**Nurses Who Vaccinate** ✓  
Published by Melody Anne Butler [?] · 4 hrs · 🌐

Lawmakers in New York, the epicenter of the nation's measles outbreak, voted on Thursday to end religious exemptions for immunizations.

Calling it a public health emergency, Gov. Andrew M. Cuomo immediately signed the bill, adding New York to a small handful of states that do not allow exemptions on religious grounds, including California, Arizona, West Virginia, Mississippi and Maine.

<https://www.nytimes.com/.../measles-vaccinations-new-york.html>



NYTIMES.COM  
**Measles Outbreak: N.Y. Eliminates Religious Exemptions for Vaccinations**

3,461 People Reached      829 Engagements      [Boost Post](#)

👍❤️👎 197      18 Comments 35 Shares

👍 Like      💬 Comment      ➦ Share

CNN Health » Amid measles outbreak, New York ends religious exemptions for vaccines      Live TV      U.S. Edition + 🔍 ☰

## Amid measles outbreak, New York ends religious exemptions for vaccines

By **Jacqueline Howard**, CNN  
🕒 Updated 8:19 PM ET, Thu June 13, 2019

✉️ 📘 🐦 ⋮



**More from CNN**

-  Sarah Sanders' audience of one
-  'Counting On' grandmother Mary Duggar dies after falling into...
-  
-  

**GSA Auctions**  
Being thrifty has never been so easy. Thousands of items to choose from. The possibilities are endless at [GSAuctions.gov](https://www.gsa.gov/auctions). [Discover the savings!](#)

Advertisement

◀  01:56 New York man: I'm worried for my baby's safety

 01:18 Toronto Raptors fans celebrate NBA Finals victory

 00:47 US: Video shows Iran removing unexploded mine from tanker

 03:31 Trump honors Sarah Sanders after announcing her departure

 00:25 Jessica Bie California v bill debate

▶

# Examples & Success Stories

Saving the best for last

## Voices for Vaccines

PARENTS SPEAKING UP FOR IMMUNIZATION

Home About Vaccines Tools

### From Anti-Vax to Pro-Vax One Mom's Journey

Follow Like 3.1k Tweet 83 G+ 8 Pin it 28



When my oldest child was born in 2005, we faithfully followed the immunization schedule, knowing nothing of the controversy until a several months later, when I discovered internet forums. I have always been into natural health and foods, so when I first learned about all of the scary-sounding ingredients in vaccines, I was alarmed. And then when my son (eight months old at the time) came down with a mild case of pertussis, I was angry that he got all of his shots "for nothing."

I dove deep into the anti-vax scene, visiting countless websites, reading all of the books I could get my hands on. I read the package inserts, medical journals, and the CDC's *Pink Book*, until I convinced myself that I was making an informed choice not to vaccinate. After all, I wasn't vaccinated and I was perfectly healthy; my father didn't believe in vaccinations, but he never really told me why. I became an active poster on some parenting forums, taking every opportunity to share my "research"; I even created my own vaccine information web page.

# Social media is transforming the world of patient information.

- Your Voice/Tweet/Post/Comment matters.
- Communication between health care providers and the public is vital in the world of social media.
- If they're not getting medical information from us, there's no guarantee that the information they receive is going to be evidence-based or factual.

**Health Care Providers need to be front and center!**

Social  
the w

- Your Voice/Twe
- Communication
- If they're not ge  
is going to be e

Health



**Nurses Against Mandatory Vaccines** updated their cover photo.

Yesterday at 9:07am · 🌐

**#ShowMeYourMask**

**Nurses Against Mandatory Vaccines**

**November 1-30th**



👍 Like    💬 Comment    ➦ Share

82 people like this.

Most Recent ▾

[27 shares](#)

ing  
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# NOW IT'S YOUR TURN!

Use your phones or laptops to tweet, post and share!

**#VaccinesWork | #EndPolio | #VaxSelfie | #nurseswhovax | #nursinglife**

**@MelodyButler | @NursesWhoVax | @Voices4Vaccines | @ShotofPrev | @ShotatLife**

# Additional Resources

- AAP Provider Resources <http://www2.aap.org/immunization/>
- IAC Provider Resources [www.immunize.org](http://www.immunize.org)
- Every Child By Two [www.ect.org](http://www.ect.org)
- Voices For Vaccines [www.voicesforvaccines.org](http://www.voicesforvaccines.org)
- Shot@Life [www.shotatlife.org](http://www.shotatlife.org)
- Vaccine Education Center <http://www.chop.edu/centers-programs/vaccine-education-center>
- Autism Science Foundation <http://autismsciencefoundation.org>
- The American Nurses Association-Immunize <http://www.anaimmunize.org/>

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# Questions?

